

## NEWS

### Top CEOs Invite You to “Come To Turkey and Discover Your Own Story”



Economy Minister Nihat Zeybekci attended an introductory meeting titled, "Turkey Image Campaign" held under the auspices of the slogan, "Discover your Turkey Story" with the chief executive officers of global corporations that operate in Turkey. The project, executed by the Turkish Exporters' Assembly (TİM) under the leadership of Turkey's Ministry of the Economy, is shown in the U.K., France, Germany, Russia, Italy, the U.S. and the United Arab Emirates (UAE). Moreover, the CEOs of 17 global corporations operating in Turkey including Vodafone, Unilever, Ford

Global, BNP Paribas, Sberbank, General Electric (GE) Global, Toyota, Hyundai and Ford, have taken part and conveyed the unified message: "Come to Turkey. Discover your own story" in promotional films shot as part of the campaign. Speaking at the event, Economy Minister Nihat Zeybekci said Turkey has the most “ambitious” incentive program for investors. “We will invite prominent players of the business world and media to Turkey,” he added.



“Come to Turkey, Discover your own story!” - VODAFONE Turkey...



“Come to Turkey, Discover your own story!” - TOYOTA Turkey /...



“Come to Turkey, Discover your own story!” - SBERBANK /...



“Come to Turkey, Discover your own story!” - FORD MOTOR...

For videos of all CEOs participating in the campaign, please [click here](#).

### Turkey Ranks 5th Largest Trade Partner of EU In 2016

Turkey is the EU's 4th largest export market and 5th largest provider of imports, according to data from the Union's statistical authority. The EU is by far Turkey's number one import and export partner. In 2016, Turkey's trade volume with the 28-member bloc was €145 billion (\$156 billion), comprising 4.2 percent of the overall trade volume of the Union, Eurostat's report said.

Last year, Turkey's exports to the EU stood at €66.7 billion, up 8.3 percent from a year earlier, making it the fifth largest import market of the bloc with an approximate share of 4 percent in overall EU imports. Turkey's imports from the Union, on the other hand, was €78.01 billion, down 13 percent or €990 million from 2015, placing Turkey as the fourth largest export destination of EU, with a 4.5 percent share in whole EU exports. EU exports to Turkey are dominated by machinery and transport material, chemical products and other manufactured goods. Turkey's exports to the EU are mostly machinery and transport equipment, followed by manufactured goods.

## Turkey's Exports Up By 4 Percent In April

Turkey's export reached 11 billion 866 million Dollars in April with an increase by 4 percent when compared to last year's figures same month, according to the Turkish Exporters Assembly. Total exports in the first four months of the year also surged by 6.7 percent from the same period last year. The data showed that Turkey's value of total exports in the last 12 months rose by four percent to stand at almost \$145.7 billion compared to the previous 12 months. Steel, automotive, mining, and jewelry sectors play a bigger role in April's increase. The Chairman of the Turkish Exporters Assembly, Mehmet Büyükeksi stated that Turkish companies have exported to 252 countries since the beginning of 2017. He said: "Our export to EU countries, which are Turkey's main trading partners, have marked an increase by 3.2%. Turkish companies export to Northern America also grew by 28.7%. Our export to African states fell by 5.8% in April. Turkey's export to Canada, UAE, and Malta have a dramatic rise. Following the increase by 5.4% this month, our export to Russia have grown by 29.4% since January".

## Foreign Trade Expectation Survey of 2nd Quarter, 2017



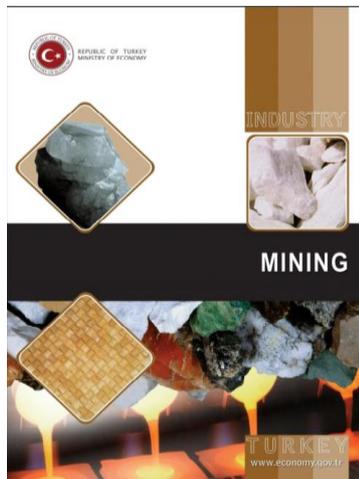
Foreign Trade Expectation Survey (DTBA) reflects assessments of Turkish foreign trade depending on recent and current situations along with future expectations of leading firms. Particularly, it helps to produce indices which can be stated as leading indicators.

Export Expectation Index increased by 15.9 points to 124.9 in the 2nd quarter of 2017 from 109 in the 1st quarter of 2017. Diffusion indices of Survey questions composing the Export Expectation Index show that, in the 2nd quarter of 2017, in comparison to the 1st quarter of 2017, expectations regarding the export orders belonging to the last 3 months has decreasing effect while the level of current export orders, the level of export for the next 3 months and export orders of the next 3 months have increasing effect over the Index.

Import Expectation Index increased by 1.7 points to 112 in the 2nd quarter of 2017 from 110.3 in the 1st quarter of 2017. In the 2nd quarter of 2017, in comparison to the 1st quarter of 2017, among the survey questions identifying the Import Expectation Index, current import orders has decreasing effects over Index, while the level of import and unit import price for the next 3 months and level of import orders of the last 3 months has increasing effects over Index.

## SECTORS

### Sectoral Reports: Mining



The minerals sector is one of the leading sectors supplying raw materials to domestic industry. Turkey possesses the largest resources of many minerals in the world and is one of the world's richest countries in terms of minerals. Excluding petroleum and coal, there are 53 exploitable minerals and metals and 4,500 mineral deposits in Turkey. Best known for its industrial minerals, Turkey is a major producer of boron minerals, feldspar, marble, baryte, celestite (strontium), emery, limestone, magnesite, perlite and pumice. A wide variety of primary metallic minerals are produced as well. Copper and chromite are the most significant minerals in the metals sector. Turkey is a major producer of processed mineral commodities, including refined borates and related chemicals, cement, ceramics and glass. In addition, Turkey is a significant producer of ferrochromium and steel.

In recent years, mining activities and the search and production of mainly silver, gold, manganese, copper and chrome ore have increased considerably in Turkey as in the rest of the world. *For the full report, please visit the [Ministry of Economy](http://www.economy.gov.tr) website.*

### Turkey As A Net Exporter In Steel Again



In 2016, 16.5 million tons of steel was exported from Turkey. Turkey's steel exports in 2016 increased by 2.4 percent in volume compared to the previous year. Turkish steel industry also maintained its upward momentum in the first months of 2017. Turkey's total exports in the first two months of 2017 amounted to 3.3 million tons,

reaching a value of 2.1 billion US Dollars. The Middle East continued to be the largest export market for the steel industry with 5.3 million tons. The countries where the steel industry experienced the highest increase in exports on yearly basis in terms of quantity were Yemen, Israel, Spain, Egypt and the Netherlands. In 2016, the most exported steel products were 7 million tons of construction steel, 2 million tons of flat hot, 1.8 million tons of welded pipes and 1.5 million tons of profiles. *For more information, please see the [Turkish Perspective](#) magazine April 2017 issue.*

### Drug Exports Increased By 43 Percent

The Chairman of the Pharmaceutical Industry Employers' Association (İEİS), Nezh Barut said that drug exports have increased by 43 percent in the last six years. Barut said; "Today, our pharmaceutical products are exported to more than 150 countries, especially the EU, the Commonwealth of Independent States, North Africa and the Middle East, adding value to our economy." Barut said that the Turkish pharmaceutical industry has a very important industrial strength with its long-established production culture, strong infrastructure, advanced technological facilities and qualified human resources.

## EVENTS

### Take The Chance To Reach New Trade Partners - Buyers Missions

You can take the chance to reach new trade partners by participating in buyers missions programs.

Within these programs, foreign visitors participate in B2B meetings in Turkey **without any accommodation expenses**.

Buyers mission programs are organized in a wide range of sectors from food and agriculture to machinery and textiles under the coordination of the Ministry of Economy.

Choose the most suitable program for you from the table below, contact our [commercial representative](#) in your country and **let us host you in these events**.

EXHIBITON / EVENT	CITY	DATE	SECTORS	PROGRAM
MAGROTEX'17 – 4 <sup>th</sup> International Mardin Agriculture, Food and Livestock Fair	Mardin	12-15 May 2017	Agriculture Equipment, Food and Livestock	12 May: Arrival, 13 May: Briefing-B2B's, 14 May: Visit to Fair, 15 May: Departure
EVTEKS 2017 – 23. İstanbul International Home Textile Fair	İstanbul	16-20 May 2017	Home Textile	15 May: Arrival, 16 May: Briefing-B2B's, 17 May: Visit to Fair, 18 May: Departure
Domotex Turkey 2017	Gaziantep	22-25 May 2017	Textile, Fabrics, Home Textile	21 May: Arrival, 22 May: Briefing-B2B's, 23 May: Visit to Fair, 24 May: Departure
Turkeybuild İstanbul 2017 – 40 <sup>th</sup> Building & Construction Fair	İstanbul	23-27 May 2017	Building, Construction	21 May: Arrival, 22 May: Briefing-B2Bs, 23 May: Visit to Fair, 24 May: Departure

### Find Reliable Trade Partners Through Turkish Delegations In Your Country

Within the scope of foreign promotion activities, Republic of Turkey Ministry of Economy organizes various trade mission programs abroad. Please see the table below for a list of future trade delegations and contact our [commercial representative](#) in your country for detailed information.

PLACE	DATE	SECTORS
Dubai-UAE	13-17.05.2017	Chemicals
Seoul-South Korea	13-20.05.2017	Food
New York-USA	30.05-04.06.2017	Forestry Products

## Turkey's National Participations at Exhibitions - May 2017

Turkish companies from various sectors will participate in exhibitions from all around the world in May 2017 as listed below:

EXHIBITION	DATE	PLACE	SECTORS
MACHINE TOOLS AFRICA 2017	09-12.05.2017	Johannesburg-South Africa	Machinery, Electronics
TECHTEXTILE FRANKFURT	09-12.05.2017	Frankfurt-Germany	Technical Textiles
BEAUTYWORLD MIDDLE EAST	14-16.05.2017	Dubai-UAE	Cosmetics
INTERZUM COLOGNE 2017	16-19.05.2017	Cologne-Germany	Furniture
PLMA'S WORLD OF PRIVATE LABEL 2017	16-17.05.2017	Amsterdam-Netherlands	Consumer Products
PROJECT LEBANON 2017	16-19.05.2017	Beirut-Lebanon	Building & Construction
SEUL FOOD&HOTEL 2017	16-19.05.2017	Seoul-South Korea	Food, Hotel Equipment
CAUCASUS BUILD	16-19.05.2017	Tbilisi-Georgia	Building & Construction
STONEX CANADA	16-18.05.2017	Toronto-Canada	Natural Stone
FOOD WEST AFRICA	17-19.05.2017	Lagos-Nigeria	Food & Beverages
SIAL CHINA 2017	17-19.05.2017	Shanghai-China	Food & Beverages
MIDDLE EAST COVERINGS	22-25.05.2017	Dubai-UAE	Covering
MIDDLE EAST STONE	22-25.05.2017	Dubai-UAE	Natural Stone
INDEX	22-25.05.2017	Dubai-UAE	Furniture, Interior Design
SWEETS & SNACKS	23-25.05.2017	Chicago-USA	Confectionary
AFRICAN CONSTRUCTION AND TOTALLY CONCRETE EXPO 2017	23-24.05.2017	Johannesburg-South Africa	Building & Construction
20. LESHOW INTERNATIONAL LEATHER & FUR SHOW	29-31.05.2017	Moscow-Russia	Leather & Fur
NOR-SHIPPING	30.05-02.06.2017	Oslo-Norway	Shipbuilding
15. HOUSEWARE CENTRAL ASIA 2017	30.05-01.06.2017	Almaty-Kazakhstan	Houseware
THAIFEX- WORLD OF FOOD ASIA 2017	30.05-04.06.2017	Bangkok-Thailand	Food, Beverages, Halal Food
JCK LAS VEGAS	05-08.06.2017	Las Vegas-USA	Jewelry
AFRICA HEALTH 2017	07-09.06.2017	Johannesburg-South Africa	Medical Equipment
FOOD HOTEL MYANMAR	07-09.06.2017	Yangon-Myanmar	Hotel Equipment

**For your trade inquiries about Turkish exporters lists,**  
please contact << [ihticari@economy.gov.tr](mailto:ihticari@economy.gov.tr) >> by indicating  
the Harmonized System (HS) Code of the product/sector of your interest.

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