

## NEWS

### A Historic Moment in Terms of Energy Cooperation Between Turkey and Russia



Turkish President Recep Tayyip Erdoğan and President Vladimir Putin of the Russian Federation attended the groundbreaking ceremony of the Akkuyu Nuclear Power Plant via videoconference and each made a speech that was followed live at the construction site of the plant.

Underlining that they are today witnessing a historic moment in terms of Turkey's development and the energy cooperation between Turkey and Russia, President Erdoğan expressed his happiness to be breaking ground for the Akkuyu

Nuclear Power Plant together with Russian President Putin.

Pointing out that Akkuyu Nuclear Power Plant will supply 10% of Turkey's electricity demand after it becomes operational with all its units, President Erdoğan said: "With the launch of the Akkuyu Nuclear Power Plant's first reactor in 2023, Turkey will have joined the group of countries using nuclear energy. We will thus have crowned the centennial of our Republic with a historic work in the field of energy."

*For more information, please click [here](#).*

### Turkey Introduces Amendment Laws for Improvement of Investment Environment

The Turkish government continues its efforts to move up in the ease of doing business indexes in the world. As a supplementary step to the previous reforms and incentive policies, Law no. 7099 on the "Amendments to Certain Laws for Improvement of the Investment Environment" was published in the Official Gazette on March 10, 2018. The 35-article reform package, which aims to improve the investment environment in Turkey, focuses on reducing the number of transactions required to set up a company; facilitating bureaucratic procedures such as building permits and title deed transactions in the real estate sector; reducing several costs regarding foreign trade transactions and thus easing trade in Turkey; reducing the procedures to obtain infrastructure permits in telecom services; and easing the access of SMEs to finance.



A key feature of the package is the reduction of transactions required to set up a company in Turkey. Trade Registry Offices will become "one-stop-shops" for company establishment, and investors will be able to establish a company at a single institution and without the need for an intermediary.

For detailed information, please click [here](#).

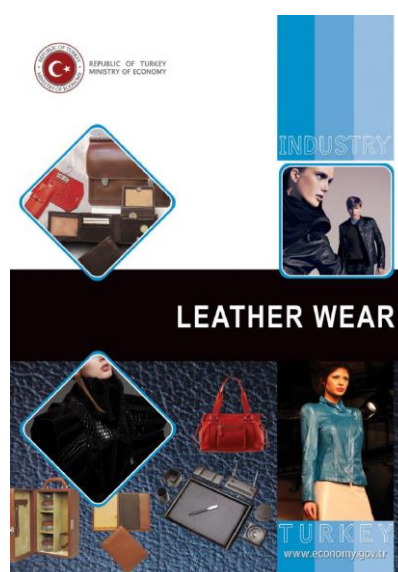
## SECTORS

### Sectoral Reports: Leather Wear

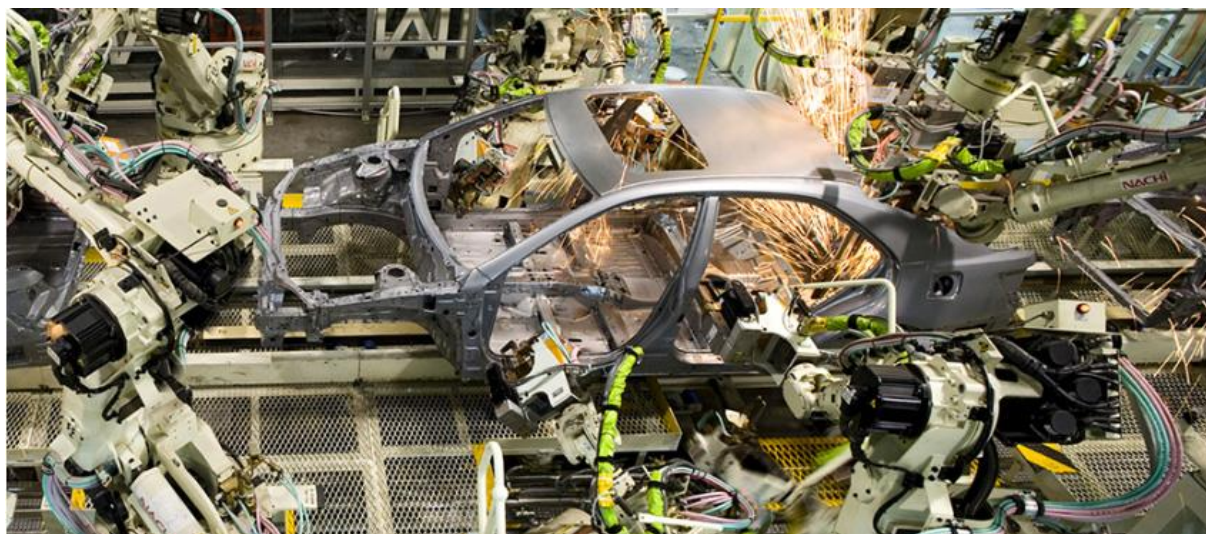
Turkish leather wear industry produces the finest women and men leather garments. Most of the big companies in the sector produce original collections with their own brand names. The sector creates its own fashion by using an unsurpassed blend of colors, patterns, manufacturing care and quality materials. Turkish leather wear products have a good reputation and are appreciated all over the world.

The leather industry is one of the significant export sectors of Turkey. Sector's annual export value was around US\$ 1.435 million in 2017. The most important item exported by the leather industry was footwear with a share of 53% and the main markets were Germany (17%), France (13%), U.S.A. (8 %) and Italy (8%) in 2017.

For the full report, please visit the [Ministry of Economy](#) website.



### Major Driver of The Economy: Automotive



One of the driving forces of the Turkish economy, the automotive sector's exports hit an all-time high in February with an increase of 26 percent compared to the same month of the last year, reaching

\$2.8 billion. Holding about 22 percent of the market share in Turkey's exports, the sector realized more than one-fifth of total exports alone. Exports to Germany, the largest market on a country-by-country basis, rose by 22 percent to \$409 million followed by Italy with 24 percent increase to \$320 million.

*For more information please see [The Turkish Perspective](#) magazine April 2018 issue.*

## Turkish Airlines Finalise Boeing and Airbus Orders

Turkish Airlines announced that, in order to insure the need for wide body aircraft, the Incorporation has decided to purchase 50 firm and 10 optional aircraft, a total of 60 wide body aircraft, of which 6 to be delivered in 2019, 14 in 2020, 10 in 2021, 12 in 2022, 11 in 2023 and 7 in the year 2024. According to this, a total of 30 B787-9 aircraft, of which 25 firm and 5 optional, will be purchased from Boeing and a total of 30 A350-900 aircraft, of which 25 firm and 5 optional will be purchased from Airbus.



Related MoU with Airbus was signed last January at the Élysée Palace, Paris, during Turkish President Recep Tayyip Erdoğan's official visit to France with French President Emmanuel Macron in attendance. Also last September, during President Erdoğan's visit to New York to join the United Nations General Assembly, Boeing and Turkish Airlines had announced a commitment to order 787-9 Dreamliners.

*For more information please visit [Turkish Airlines](#) website.*

## EVENTS

### Take The Chance To Reach New Trade Partners - Buyers Missions

You can take the chance to reach new trade partners by participating in buyers mission programs.

Within these programs, foreign visitors participate in B2B meetings in Turkey **without any accommodation expenses**.

Buyers mission programs are organized in a wide range of sectors from food and agriculture to machinery and textiles under the coordination of the Ministry of Economy.

Choose the most suitable program for you from the table below, contact our [commercial representative](#) in your country and **let us host you in these events**.

| EXHIBITON / EVENT  | CITY      | DATE            | SECTORS   | PROGRAM   |
|--|-----------|-----------------|---|---|
| Bursa 16 <sup>th</sup> Construction and Decoration Fair  | Bursa     | Apr 11-15, 2018 | Construction  | Apr 10: Arrival,<br>Apr 11: B2Bs and Briefing,<br>Apr 12: Visit to Fair,<br>Apr 13: Departure |
| Beauty Eurasia 2018 14 <sup>th</sup> International Exhibition For Cosmetics, Beauty and Coiffeur | İstanbul  | Apr 12-14, 2018 | Cosmetics   | Apr 11: Arrival,<br>Apr 12: B2Bs and Briefing,<br>Apr 13: Visit to Fair,<br>Apr 14: Departure |
| IDEX 2018 15 <sup>th</sup> Istanbul Dental Exhibition  | İstanbul  | Apr 12-15, 2018 | Dental Equipment and Materials  | Apr 11: Arrival,<br>Apr 12: B2Bs and Briefing,<br>Apr 13: Visit to Fair,<br>Apr 14: Departure |
| ITM 2018 34 <sup>th</sup> International Textile Machinery Exhibition                             | İstanbul  | Apr 14-17, 2018 | Textile Machinery   | Apr 13: Arrival,<br>Apr 14: B2Bs and Briefing,<br>Apr 15: Visit to Fair,<br>Apr 16: Departure |
| 15 <sup>th</sup> International İstanbul Yarn Fair 2018   | İstanbul  | Apr 14-17, 2018 | Thread  | Apr 13: Arrival,<br>Apr 14: B2Bs and Briefing,<br>Apr 15: Visit to Fair,<br>Apr 16: Departure |
| Biotechnica International Biotechnology, Life Sciences and Industries Exhibition                 | İstanbul  | Apr 19-21, 2018 | Pharmaceutics Industry, Nutraceutics Industry, Biotechnology and Life Sciences Industry | Apr 18: Arrival,<br>Apr 19: B2Bs and Briefing,<br>Apr 20: Visit to Fair,<br>Apr 21: Departure |
| Domotex Turkey For Machine Made Carpets  | Gaziantep | Apr 24-27, 2018 | Carpet and Flooring   | Apr 23: Arrival,<br>Apr 24: B2Bs and Briefing,<br>Apr 25: Visit to Fair,<br>Apr 26: Departure |
| EVTEKS 2018 24 <sup>th</sup> İstanbul Home Textiles Exhibition                                   | İstanbul  | Apr 24-28, 2018 | Home Textile  | Apr 23: Arrival,<br>Apr 24: B2Bs and Briefing,<br>Apr 25: Visit to Fair,<br>Apr 26: Departure |
| 6 <sup>th</sup> International İstanbul Smart Grid and Cities, Energy, IT, Congress and Fair      | İstanbul  | Apr 25-26, 2018 | Smart Grids and Cities  | Apr 24: Arrival,<br>Apr 25: B2Bs and Briefing,<br>Apr 26: Visit to Fair,<br>Apr 27: Departure |
| Eurasia Airshow  | Antalya   | Apr 25-29, 2018 | Aerospace   | Apr 24: Arrival,<br>Apr 25: B2Bs and Briefing,<br>Apr 26: Visit to Fair,<br>Apr 27: Departure |
| Inelex 11 <sup>th</sup> Elevator And Elevator Technologies Fair                                  | İzmir     | Apr 26-28, 2018 | Elevator and Elevator Technologies  | Apr 25: Arrival,<br>Apr 26: B2Bs and Briefing,<br>Apr 27: Visit to Fair,<br>Apr 28: Departure |
| ICCI - International Energy And Environment Fair And Conference                                  | İstanbul  | May 2-4, 2018   | Energy and Environment  | May 1: Arrival,<br>May 2: B2Bs and Briefing,<br>May 3: Visit to Fair,<br>May 4: Departure     |

|  |          |                 |   |  |
|--|----------|-----------------|---|--|
| 41 <sup>st</sup> Yapı - Turkeybuild Istanbul 2018              | Istanbul | May 8-12, 2018  | Building, Construction Materials and Technologies | May 7: Arrival,<br>May 8: B2Bs and Briefing,<br>May 9: Visit to Fair,<br>May 10: Departure   |
| 7 <sup>th</sup> Istanbul Hunting, Arms And Outdoor Sports Fair | Istanbul | May 10-13, 2018 | Hunting Arms and Outdoor                          | May 9: Arrival,<br>May 10: B2Bs and Briefing,<br>May 11: Visit to Fair,<br>May 12: Departure |

## Find Reliable Trade Partners Through Turkish Delegations In Your Country

Within the scope of foreign promotion activities, Republic of Turkey Ministry of Economy organizes various trade mission programs abroad. Please see the table below for a list of future trade delegations and contact our [commercial representative](#) in your country for detailed information.

| PLACE  | DATE            | SECTOR                     |
|--|-----------------|----------------------------|
| Toronto, Montreal - Canada                   | Apr 9-15, 2018  | Textile                    |
| Baku – Azerbaijan                            | Apr 15-19, 2018 | Seed                       |
| Prague – Czech Rep.<br>Bratislava - Slovakia | Apr 15-20, 2018 | Automotive                 |
| Karlsruhe - Germany                          | Apr 17-20, 2018 | Chemistry                  |
| Belgrade - Serbia                            | Apr 22-25, 2018 | Textile                    |
| London - UK                                  | Apr 25-27, 2018 | Wood and Forestry Products |
| Melbourne, Sydney - Australia                | May 5-12, 2018  | Air Conditioning           |

## Turkey's National Participations at Exhibitions - April 2018

Turkish companies from various sectors will participate in exhibitions from all around the world in April 2018 as listed below:

| EXHIBITION                     | DATE            | PLACE            | SECTORS   |
|--------------------------------|-----------------|------------------|---|
| DJAZAGRO                       | Apr 9-12, 2018  | Algiers-Algeria  | Process & Conditioning, Bakery - Pastry, Food products and beverages, Ingredients, Food service |
| AIRCRAFT INTERIORS EXPO        | Apr 10-12, 2018 | Hamburg-Germany  | Aircraft Interiors Industry   |
| THE SAUDI STONE & SURFACE SHOW | Apr 10-12, 2018 | Jeddah-S. Arabia | Marble and Surface Coating Industry   |

|   |                    |                     |   |
|---|--------------------|---------------------|---|
| HIGH POINT MARKET   | Apr 14-18, 2018    | North Carolina-USA  | Furniture   |
| CANTON FAIR PHASE 1   | Apr 15-19, 2018    | Guangzhou-China     | Household Appliances, Electronical Machinery and Equipment  |
| ALIMENTARIA   | Apr 16-19, 2018    | Barcelona-Spain     | Food and Beverage   |
| ELCOM UKRAINE   | Apr 17-20, 2018    | Kiev-Ukraine        | Power Engineering, Electrical Engineering, Energy Efficiency and Automation                                 |
| SEEBBE  | Apr 18-21, 2018    | Belgrade-Serbia     | Building and Construction   |
| 1 <sup>st</sup> MALI INTERNATIONAL INDUSTRY FAIR                        | Apr 19-21, 2018    | Bamako-Mali         | General Trade   |
| HKTDC - HONG KONG HOUSEWARE FAIR  | Apr 20-23, 2018    | Hong Kong-China     | Houseware   |
| AFRICA FOOD MANUFACTURING   | Apr 21-23, 2018    | Cairo-Egypt         | Food and Food Technologies  |
| BATIMATEC   | Apr 22-26, 2018    | Algeria-Algeria     | Building and Construction   |
| ENERGY  | Apr 23-27, 2018    | Hannover-Germany    | Electricity Generation, Distribution and Electrotechnics  |
| HANNOVER MESSE  | Apr 23-27, 2018    | Hannover-Germany    | Industrial Technology   |
| INTERMAT - INTERNATIONAL EXHIBITION FOR CONSTRUCTION AND INFRASTRUCTURE | Apr 23-28, 2018    | Paris-France        | Construction and Infrastructure   |
| INSTALACJE  | Apr 23-26, 2018    | Poznan-Poland       | Heating, Sanitary, Installation, Ventilation and Air Conditioning   |
| SEAFOOD EXPO GLOBAL   | Apr 24-26, 2018    | Brussels-Belgium    | Seafood Products  |
| CHINAPLAS   | Apr 24-27, 2018    | Sanghai-China       | Plastics and Rubber   |
| SIAM  | Apr 24-29, 2018    | Meknes-Morocco      | Agriculture   |
| FOOD & HOTEL ASIA   | Apr 24-27, 2018    | Singapore-Singapore | Food and Hospitality  |
| CAUCASUS BUILD  | Apr 26-29, 2018    | Tbilisi-Georgia     | Building, Construction, Remodeling, Building Equipment and Machinery, Architecture and Engineering Services |
| IRAN BEAUTY & CLEAN   | Apr 26-29, 2018    | Tehran-Iran         | Cosmetics & Toiletries, Perfumery, Hair Salon, Beauty Salon, Nail & Accessories and Packaging Products      |
| HEALTH GB   | Apr 30-May 2, 2018 | Manchester-UK       | Healthcare Technology Products and Services   |
| AUTOMECHANIKA DUBAI   | May 1-3, 2018      | Dubai-UAE           | Automotive  |
| CANTON FAIR PHASE 3   | May 1-5, 2018      | Guangzhou-China     | General Trade   |
| SEOUL FOOD & HOTEL  | May 1-4, 2018      | Seoul-S. Korea      | Food and Hotel Equipment  |
| SIAL CANADA   | May 2-4, 2018      | Montreal-Canada     | Food and Beverage   |
| NPE SHOW  | May 7-11, 2018     | Orlando-USA         | Plastics Machinery, Tools and Technology  |

|  |                |                  |   |
|--|----------------|------------------|---|
| FEIRA APAS   | May 7-10, 2018 | Sao Paulo-Brazil | Supermarket Products                                  |
| PROJECT QATAR  | May 7-10, 2018 | Doha-Qatar       | Building and Construction                             |
| COVERINGS  | May 8-11, 2018 | Atlanta-USA      | Natural Stones, Floor Coverings and Technologies      |
| ARBS - AIR CONDITIONING, REFRIGERATION, BUILDING SERVICES EXHIBITION | May 8-10, 2018 | Sydney-Australia | Air Conditioning, Refrigeration and Building Services |
| BEAUTYWORLD MIDDLE EAST  | May 8-10, 2018 | Dubai-UAE        | Cosmetics   |
| FIA  | May 8-13, 2018 | Algiers-Algeria  | General Trade   |
| HISPACK  | May 8-11, 2018 | Barcelona-Spain  | Packaging and Food Technologies                       |
| FOOD WEST AFRICA   | May 8-10, 2018 | Lagos-Nigeria    | Food and Beverage Technologies                        |
| NIGERIA AUTOPARTS EXPO   | May 9-12, 2018 | Lagos-Nigeria    | Automotive and Spare Parts                            |

## Send Us Your Inquiry

For your inquiries about Turkish exports, please contact << [ihticari@economy.gov.tr](mailto:ihticari@economy.gov.tr) >> by indicating the Harmonized System (HS) Code of the product/sector of your interest.