

NEWS

Foreign Trade Statistics, April 2018

According to the provisional data, produced with the cooperation of the Turkish Statistical Institute and the Ministry of Customs and Trade, in April 2018; exports were 13 billion 869 million dollars with a 7.8% increase and imports were 20 billion 554 million dollars with a 15.6% increase compared to April 2017.

In January - April 2018 period, exports were 55 billion 29 million dollars with a 8.6% increase and imports were 82 billion 446 million dollars with a 20.8% increase compared to January – April 2017 period.

As compared to the same month of the previous year, exports to the EU-28 increased by 22% from 5 billion 759 million dollars to 7 billion 28 million dollars. The proportion of the EU countries was 50.7% in April 2018 while it was 44.8% in April 2017.

In April 2018, the main partner country for exports was Germany with 1 billion 366 million dollars. The country was followed by the United Kingdom with 852 million dollars, Italy with 784 million dollars and France with 690 million dollars.

For more information, please visit [Turkish Statistical Institute website](#)

Exports Increased by 12.2% in May



In May, Turkey's exports were \$14 billion with an increase of 12.2%, which is a new record for May. Economy Minister Nihat Zeybekci said, "We started an export and growth mobilization last year, we tripled the support for exports and we had a successful year. We said that we will break records every month this year and our exporters are doing so."

In May, automotive was the leading sector with \$2.8 billion dollars. The sector's exports increased by 7.9 percent compared to the same month of the previous year. Automotive was followed by apparel with \$1.49 billion chemicals with \$1.46 billion.

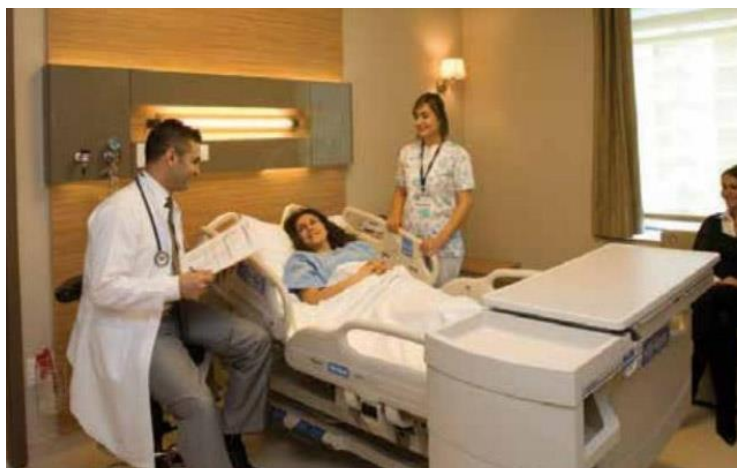
Exports to EU increased by 18.8 percent, while the share of EU in Turkey's exports was 51.6 percent in May.

For detailed information, please click [here](#).

SECTORS

Turkey: 'Heart' of Health Tourism

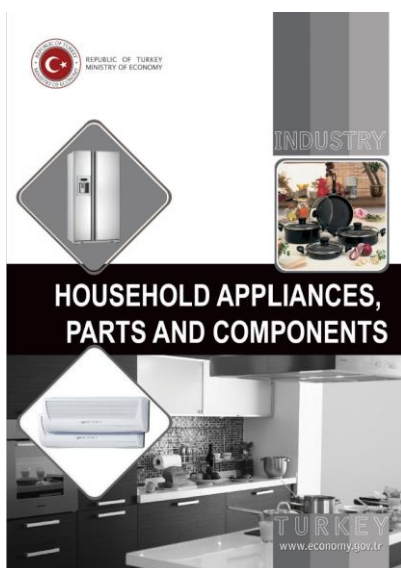
Turkey is a rising star on the global medical tourism scene. Medical tourists can benefit from the wide variety of healthcare options with high standings in international accreditations. Turkey offers patients and tourists great hospitality, fantastic scenery and now world-class healthcare at affordable rates. Healthcare transformation in Turkey has brought about dramatic change not only to Turkey's healthcare landscape, but also the attention of doctors and patients from different countries.



Along with the U.S. and Germany, Turkey is among the top 10 destinations for medical tourism, offering competitive treatment options for aesthetic treatments, eye surgery and treatment of various other diseases. Tourists often prefer to get plastic surgery here, as well as hair transplants and various other treatments, while enjoying travels in Turkey where they discover the natural and cultural richness of the country at the same time.

For detailed information, please visit [Turkish Perspective](#) magazine June 2018 issue.

Sectoral Reports: Household Appliances, Parts and Components



The Turkish household appliances sector started production as an assembly industry in the 1950s. The first product was manufactured in 1955 and the first Turkish-made refrigerator was on the market in 1960. The Turkish household appliances industry has achieved tremendous growth since then. Having started out with companies working under licensing agreements and then passed over to know-how usage, the sector today has carved out some major success in world markets with its original design and technology.

With its production of more than 28 million units, the white goods industry has become a significant focus of production in the last 10 years while Turkey has become the leading country in Europe in the white goods sector.

Viewing the export figures of 2017, it is seen that ten of the biggest fifteen importers are EU countries. In 2017, the UK, the major importer country, mainly

imports washing machines (\$173 million), ovens (\$158 million) and refrigerators (\$111 million) from Turkey. Exports realized by Turkish household appliances industry to the EU stood at US \$1 billion 746 million in 2017, covering 65% of total appliances exports.

For the full report, please visit the [Ministry of Economy](#) website.

Why Invest in Turkish Automotive Industry?



Turkey is a strong production and engineering hub for the global automotive value chain. With its high level of integration into the global automotive industry, Turkey is the 14th major automotive producer in the World with 78% average export rate. Vehicles of Turkish origin hold the leading position among the vehicles coming from outside of EU.

Turkey has become an important part of the global value chain of international OEMs in the last 25 years. The engagement of 15 OEMs is not limited to production. They are also benefiting from the engineering skills of Turkey. Almost \$14 billion invested between 2002-2017, OEMs developed their R&D skills as well as manufacturing capabilities.

For the full report, please click [here](#).

EVENTS

Take The Chance To Reach New Trade Partners - Buyers Missions

You can take the chance to reach new trade partners by participating in buyers mission programs.

Within these programs, foreign visitors participate in B2B meetings in Turkey **without any accommodation expenses**.

Buyers mission programs are organized in a wide range of sectors from food and agriculture to machinery and textiles under the coordination of the Ministry of Economy.

Choose the most suitable program for you from the table below, contact our [commercial representative](#) in your country and **let us host you in these events**.

EXHIBITON / EVENT	CITY	DATE	SECTORS	PROGRAM
HEFI - Istanbul Household Appliances Fair	Istanbul	Jun 20-23, 2018	Home Electronics	Jun 19: Arrival, Jun 20: B2Bs and Briefing, Jun 21: Visit to Fair, Jun 22: Departure

Find Reliable Trade Partners Through Turkish Delegations In Your Country

Within the scope of foreign promotion activities, Republic of Turkey Ministry of Economy organizes various trade mission programs abroad. Please see the table below for a list of upcoming trade delegations and contact our [commercial representative](#) in your country for detailed information.

PLACE	DATE	SECTOR
London - UK	Jun 18-21, 2018	Packaging
Kuala Lumpur - Malaysia	Jun 25-29, 2018	Food
Frankfurt - Germany	Jun 27-29, 2018	Leather

Turkey's National Participations at Exhibitions - June 2018

Turkish companies from various sectors will participate in exhibitions from all around the world in June 2018 as listed below:

EXHIBITION	DATE	PLACE	SECTORS
HONG KONG JEWELLERY & GEM FAIR	Jun 21-24, 2018	Hong Kong - China	Jewellery and Gem
AFRICA'S BIG 7	Jun 24-26, 2018	Johannesburg – S. Africa	Food and Beverage
SAITEX	Jun 24-26, 2018	Johannesburg – S. Africa	General Trade
PROJECT LEBANON	Jun 26-29, 2018	Beirut - Lebanon	Building and Construction
ROSUPACK	Jun 26-29, 2018	Moscow – Russian Fed.	Packaging, Plastics, Rubber
MALAYSIA INTERNATIONAL FOOD AND BEVERAGE TRADE FAIR	Jun 27-29, 2018	Kuala Lumpur - Malaysia	Food and Beverage
SUMMER FANCY FOOD SHOW	Jun 30-Jul 2, 2018	New York, USA	Food
HGH HOME GIFT HOUSEWARE INDIA	Jul 3-Jul 5, 2018	Mumbai - India	Home Textile and Decoration

Send Us Your Inquiry

For your inquiries about Turkish exports,
please contact << ihticari@economy.gov.tr >> by indicating
the Harmonized System (HS) Code of the product/sector of your interest.

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