

NEWS

2017: A Year of Records in Turkish Exports

According to Turkish Exporters' Assembly (TİM) data, Turkey's exports in December rose 10.1 percent and reached 13 billion 570 million dollars, marking December 2017 as the best December in Turkey's export history. Total exports in the year 2017, on the other hand, reached 157.1 billion dollars.



In December, exports increased by 7.4 percent in quantity. The leading sector in December was automotive with 2.5 billion dollars. Automotive Industry was followed by Clothing and Apparel with 1.44 billion dollars and Chemical Materials with 1.37 billion dollars.

The European Union took the first place in Turkey's exports with a share of 47.7 percent. Exports to the EU were 6.5 billion dollars in December. EU was followed by the Middle Eastern countries with 2.4 billion dollars, and the African countries took third place with 1.2 billion dollars. Top 3 countries in December were Germany, Great Britain and Italy.

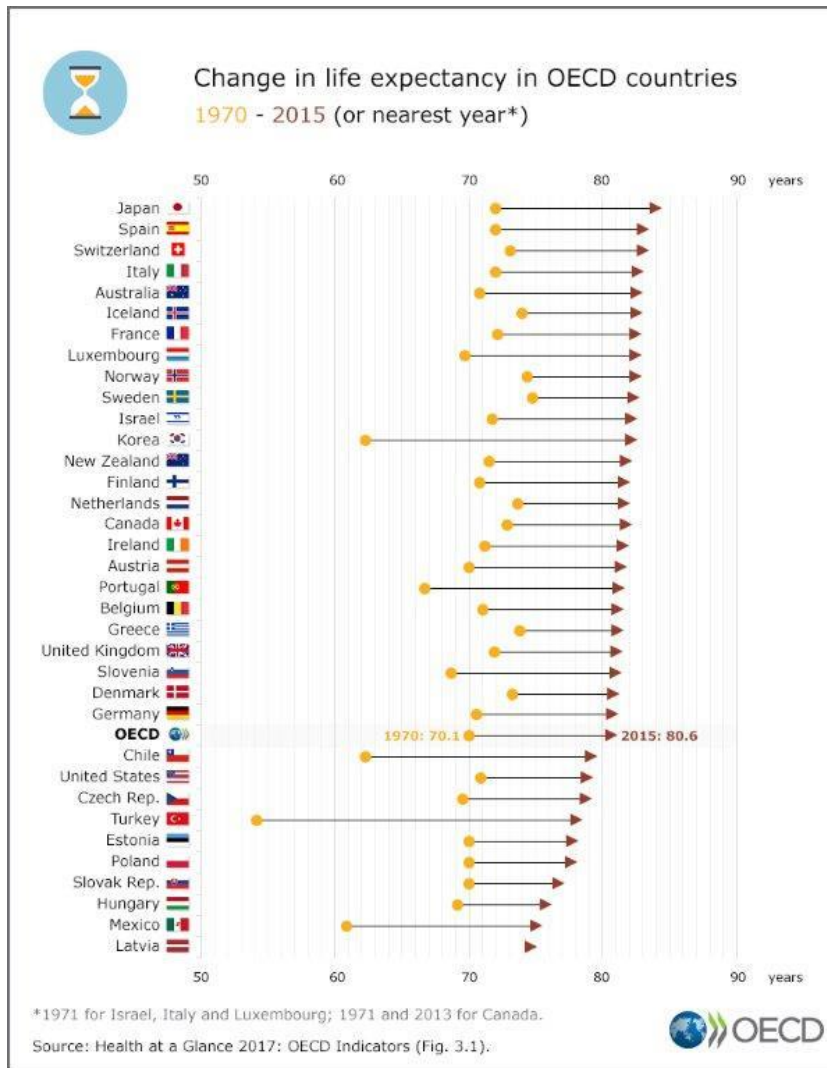
In 2017, automotive industry reached 28.5 billion dollars with an increase of 19 percent, machinery increased by 15 percent to 6.1 billion dollars, jewelry increased by 35 percent to 3.3 billion dollars, defense and aviation increased by 4 percent to 1.7 billion dollars, fruit and vegetable products increased by 7 percent to 1.4 billion dollars and ornamental plants reached 85 million dollars with an increase by 4 percent, all of which broke their sectoral export records in 2017.

For more information please click [here](#).

Turkey Attained the Largest Change in Life Expectancy at Birth in OECD Countries Since 1970

Life expectancy at birth was on average 80.6 years across OECD countries in 2015. There have been substantial gains in life expectancy over time, with life expectancy at birth on average ten years higher today than it was in 1970. Among OECD countries, Turkey, Korea and Chile have experienced the largest gains since 1970, with increases of 24, 20 and 17 years respectively. Gains in longevity over time can be attributed to a number of factors within and beyond the health system. These include rising incomes, better education, healthier lifestyles and progress in health care. Indeed, each

of these countries has experienced rapid economic growth alongside expanded health care coverage in recent decades. Life expectancy at birth measures how long, on average, people would live based on a given set of age-specific death rates.



For more information please see *OECD Health at a Glance 2017* report.

ITC, UNCTAD, WTO Launch Global Trade Helpdesk



The International Trade Centre (ITC), the United Nations Conference on Trade and Development (UNCTAD) and the World Trade Organization (WTO) today unveiled an innovative tool to help businesses, in particular smaller firms, benefit from trade. Accessible through a new online hub – HelpMeTrade.org – the Global Trade Helpdesk will serve as a one-stop shop for businesses and policymakers to access trade data and practical information on target markets.

Launched at the WTO's 11th Ministerial Conference in Buenos Aires, Argentina, the Global Trade Helpdesk is a multi-agency response to an information gap in trade. For companies looking at potential export markets, the Helpdesk, which is still in a beta version, provides data on applicable tariffs and taxes; relevant health and safety standards and compliance procedures; details about export and import procedures such as pre-shipment formalities; and current trade patterns and trade agreements. Data will be added to the Helpdesk over a three-year period, and complemented with business information such as buyer and seller contacts as well as trade fair dates and locations.

For detailed information please visit [ITC website](#).

SECTORS

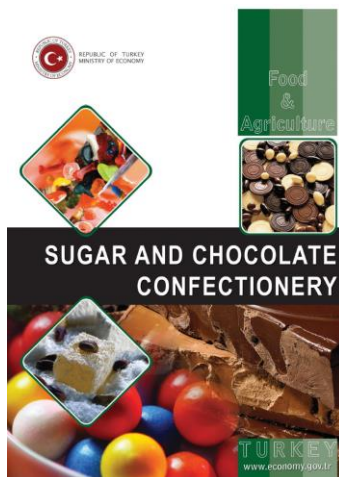
New Record in Automobile Production

The total automobile production by the automotive industry in the 2017 January-November period increased by 16 percent to 1.5 million compared to the same period of the previous year, while automobile production reached 1 million units with a serious increase of 24 percent. According to these figures, entering December with record figures, the Turkish automotive industry exceeded the 1 million mark in the first 11 months in automobile production for the first time in its history, while total automotive production and exports surpassed the figures of 2016 before the end of the year and broke the all-time record.



For the full article, please see the [Turkish Perspective](#) magazine January 2018 issue.

Sectoral Reports: Sugar and Chocolate Confectionery



Sugar confectionery plays a great role in Turkish tradition, being widely served as gifts during religious festivals, wedding ceremonies and celebrations. It is also a common choice of present when visiting family or friends. This traditional popularity means sugar confectionery performs much better in Turkey than in many other countries.

Chocolate confectionery is one of the most dynamic product in Turkey due to young and rapidly growing population and their growing demand for chocolate products which supported by developing distribution channels, manufacturers' heavy advertisements, new product developments and increasing multinational investments.

Turkey has the advantage of being self-sufficient in sugar which is one of the main confectionery ingredients. Turkey is also dominating the world production of dried fruits (dried apricots, raisins, dried figs) and edible nuts (hazelnuts,

pistachios). The hazelnut, in particular, is now one of the basic ingredients widely used in the confectionery sector.

Turkey is not only in an advantageous situation with respect to the ingredients used in the confectionery sector but also provides good opportunity for its confectionery producers and exporters, with its increasing potential in the overall size of the market, an increasing young population, proximity to import markets, and a strong potential for growth in tourism. Production trends of confectionery products are closely related to domestic and foreign demand. The production capacity is well over the domestic demand, and as a result, most middle and large-sized companies export their products.

For the full report, please visit the [Ministry of Economy](http://www.economy.gov.tr) website.

EVENTS

Take The Chance To Reach New Trade Partners - Buyers Missions

You can take the chance to reach new trade partners by participating in buyers mission programs.

Within these programs, foreign visitors participate in B2B meetings in Turkey **without any accommodation expenses**.

Buyers mission programs are organized in a wide range of sectors from food and agriculture to machinery and textiles under the coordination of the Ministry of Economy.

Choose the most suitable program for you from the table below, contact our [commercial representative](#) in your country and **let us host you in these events**.

EXHIBITON / EVENT	CITY	DATE	SECTORS	PROGRAM
34nd International Mothers Babies Children Products Fair	İstanbul	Jan 10-13, 2018	Children's Articles	Jan 9: Arrival, Jan 10: B2Bs and Briefing, Jan 11: Visit to Fair, Jan 12: Departure
If Wedding Fashion İzmir 12th International Wedding Dresses, Suits And Evening Gowns Fair	İzmir	Jan 16-19, 2018	Wedding Dresses	Jan 15: Arrival, Jan 16: B2Bs and Briefing, Jan 17: Visit to Fair, Jan 18: Departure
Anfaş Food Product- 25rd International Trade Exhibition For Food and Beverage	Antalya	Jan 17-20, 2018	Food Product and Hotel Equipment	Jan 16: Arrival, Jan 17: B2Bs and Briefing, Jan 18: Visit to Fair, Jan 19: Departure
CNR İMOB 2018- İstanbul Furniture Fair	İstanbul	Jan 23-28, 2018	Furniture	Jan 22: Arrival, Jan 23: B2Bs and Briefing, Jan 24: Visit to Fair, Jan 25: Departure
13.Agroexpo International Agricultural Greenhouse & Livestock Exhibition	İzmir	Feb 1-4, 2018	Agriculture	Jan 31: Arrival, Feb 1: B2Bs and Briefing, Feb 2: Visit to Fair, Feb 3: Departure

ISK-SODEX 2018	istanbul	Feb 7-10, 2018	Heating, Refrigeration, Ventilation, Air Condition, Pump, Valve	Feb 6: Arrival, Feb 7: B2Bs and Briefing, Feb 8: Visit to Fair, Feb 9: Departure
Pool Expo 2018	istanbul	Feb 7-10, 2018	Pool, Pool Accessories, Sauna, Spa	Feb 6: Arrival, Feb 7: B2Bs and Briefing, Feb 8: Visit to Fair, Feb 9: Departure

Turkey's National Participations at Exhibitions - January 2018

Turkish companies from various sectors will participate in exhibitions from all around the world in January 2018 as listed below:

EXHIBITION	DATE	PLACE	SECTORS
THE LONDON TEXTILE FAIR	Jan 10-11, 2018	London-UK	Textile & Accessories
DOMOTEX	Jan 12-15, 2018	Hannover-Germany	Carpet and Floor
HVAC R EXPO SAUDI	Jan 14-16, 2018	Jeddah-Saudi Arabia	Heating, Ventilation, Air Conditioning and Refrigeration
IMM COLOGNE - INTERNATIONAL INTERIORS SHOW	Jan 15-21, 2018	Cologne-Germany	Furniture and Interior Ideas
PREMIERE VISION NEW YORK (FABRICS & LEATHER)	Jan 16-17, 2018	New York-USA	Textile
WHO'S NEXT 2018-1	Jan 19-22, 2018	Paris-France	Fashion
SAUDI PRINT, PACK, PLAST&PETROCHEM (SAUDI PPPP 2018)	Jan 21-24, 2018	Riyadh-Saudi Arabia	Plastics and Petrochemicals
FOOD EAST AFRICA	Jan 23-25, 2018	Nairobi-Kenya	Food and Beverage
HOTEQ - TEHRAN HOTEL EQUIPMENT&SERVICES INT'L EXHIBITION	Jan 23-26, 2018	Tehran-Iran	Hotel Equipment and Services
2nd INT'L ENGINEERING SERVICES, HARDWARE&CONSULTING EXHIBITION	Jan 24-26, 2018	Tehran-Iran	Engineering and Hardware
ISPO MUNICH	Jan 28-31, 2018	Munich-Germany	Sports Equipment and Fashion
ISM	Jan 28-31, 2018	Cologne-Germany	Sweets and Snacks
ARAB HEALTH	Jan 29-Feb 1, 2018	Dubai-UAE	Health and Medical
MUNICH FABRIC START	Jan 30-Feb 1, 2018	Munich-Germany	Fabrics and Accessories
BUDMA	Jan 30-Feb 2, 2018	Poznan-Poland	Construction and Architecture
LIGHT & ELECTRICITY - International Trade Show of Lighting Equipment & Electricity	Jan 31-Feb 2, 2018	Warsaw-Poland	Lighting Equipment
DO-WIN-TECH - The 9th Doors & Windows Technology Int'l Exhibition	Feb 2-5, 2018	Tehran-Iran	Doors and Windows Technology

Focus Business Turkey

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January 2018

REPUBLIC OF TURKEY MINISTRY OF ECONOMY GENERAL DIRECTORATE OF EXPORTS



JEWELLERY & WATCH FAIR	Feb 4-8, 2018	Birmingham-UK	Jewellery and Watch
AUTOMECHANIKA RIYADH	Feb 5-7, 2018	Riyadh-Saudi Arabia	Automotive Service Industry
PRODEXPO	Feb 5-9, 2018	Moscow-Russian Fed.	Food and Beverage
17. Organisation of Islamic Cooperation Trade Fair-Kuwait 2. International Trade Fair	Feb 6-8, 2018	Kuwait-Kuwait	General Trade
IDF OMAN - 5th Interior+Design+Furnishing Exhibition	Feb 6-8, 2018	Muscat-Oman	Interior Design and Furnishing
FRUIT LOGISTICA	Feb 7-9, 2018	Berlin-Germany	Fresh Produce
STONA	Feb 7-10, 2018	Bangalore-India	Granite and Stone
KIEV INT'L FASHION OF VOGUE I	Feb 7-9, 2018	Kiev-Ukraine	Fashion and Textile
AMBIENTE - INTERNATIONALE FRANKFURTER MESSE	Feb 9-13, 2018	Frankfurt-Germany	Dining, Giving and Living Area Products
MAGIC (TÜM ALT FUARLARIYLA)	Feb 11-14, 2018	Las Vegas-USA	Apparel, Footwear, Accessories and Manufacturing
THE MICAM	Feb 11-14, 2018	Milan-Italy	Footwear
PURE LONDON	Feb 11-13, 2018	London-UK	Fashion

Send Us Your Inquiry

For your trade inquiries about Turkish exporters lists,
please contact << ihticari@economy.gov.tr >> by indicating
the Harmonized System (HS) Code of the product/sector of your interest.

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