

# **BISCUIT**

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#### **PRODUCTION**

Biscuit production in Türkiye dates back to 1924. However, the sector has been experiencing rapid development and modernization for 15-20 years.

The product diversification has been realized, and more attention has been paid for scientific and hygienic methods by employing modern technologies.

Today, there are lots of companies in Türkiye producing various biscuits in the same quality with itsEuropean competitors.

All of the production units in the sector are private companies and most of them are located in Marmara and Central Anatolia provinces.

### **EXPORTS**

Sweet and sugar added biscuits are the major items in the total exports of biscuits (97% in 2021) from Türkiye.

Table 1: Turkish Biscuit Exports by Years

	2019		2020		2021	
Products	Tons	\$1000	Tons	\$1000	Tons	\$1000
Sweet Biscuits	187.862	342.986	198.012	356.489	189.426	357.959

Source: Turkish Statistical Institute

Turkish biscuit exports have performed significant improvement by years. Export volume, which was 2,706 tons in 1980, increased to 11,630 tons, 16,709 tons and 74,838 tons in 1985, 1990 and 2000 respectively. The total figure in 2021 was recorded as 189 thousand tons and 358 million USD.

Turkish biscuit exports have been mainly targeted to the Middle Eastern, African and European countries.

Table 2: Export of Turkish Sweet Biscuits by Destinations

Countries	2019		2020		2021	
	TONS	\$1000	TONS	\$1000	TONS	\$1000
Iraq	45.460	68.593	51.112	76.791	48.658	82.930
Yemen	22.330	33.100	22.207	34.000	17.776	26.825
Germany	6.716	15.894	7.439	17.423	6.542	16.202
Oman	2.111	4.067	6.521	9.812	6.396	11.387
Syria	6.693	8.641	5.006	6.063	8.327	11.277
United Kingdom	4.958	14.033	5.431	14.604	3.879	11.065
Israel	4.078	8.543	4.195	8.358	4.811	10.831
Lebanon	2.494	4.932	3.702	7.172	5.183	10.330
Azerbaijan	3.589	7.768	3.671	8.052	4.236	9.415
Palestine	5.129	8.941	6.228	11.184	4.414	9.073

Source: Turkish Statistical Institute

<sup>\*</sup>The Countries are listed according to Türkiye's export figures in 2021

## **TRADE FAIRS**

Fairs in Turkey

## **USEFUL LINKS**

- Central Anatolian Exporter Associations www.oaib.gov.tr
- Istanbul Exporters Associations www.iib.org.tr