



REPUBLIC OF TURKEY
MINISTRY OF TRADE

INDUSTRY



PAIN AND COATINGS INDUSTRY



TURKEY

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PAINT AND COATINGS INDUSTRY

Global paint and coatings industry, which is approximately 40 million tons, consisted of decorative coatings (51%) and industrial coatings (49%). The value of the sector is about 100 billion USD. Decorative coatings are formed 44% of the total value and industrial coatings are formed 56%.

Turkish paint and coatings industry is one of the Europe's biggest paint and coatings markets. The market share of Türkiye in the global paint and coatings industry reached to 2 % with a market size of 850.000 tons and the value of 2 billion USD. Annual paint consumption per capita is 20 kg.

Turkish paint and coatings industry includes almost 20 sizeable, high technological production facilities and many small and medium size enterprises countrywide. Capital is strong in the industry with foreign direct investments increasing in the recent years. Totally 300.000 persons work in this sector.

Major growth drivers of the Turkish Paints and Coatings Industry are rapid urbanization, increasing of the life standards, rising middle class, increasing purchasing power and GDP, growing industry and housing sector, qualified and young work power, R&D capabilities.

Turkish paints and dyes industry consists of decorative paints, which creates a strong correlation with the construction sector. The paint industry also provides inputs for automotive, furniture, leather, glass, ceramic, textile and printing sectors.

The Turkish paint sector has reached world quality standards. Most of the firms have ISO 9000 certification. Dyes and paints sector adapts itself in ecological and technical standards particularly developed in European Union.

EXPORTS

About twenty-five percent of the paint production in Türkiye is exported. Besides meeting the domestic demand, the Turkish paint sector has the capacity to export more. In 2021, the total value of paints and coatings exports reached US\$ 1,1 billion.

Table 1: Türkiye's Paint Industry Exports by Products (USD 1,000)

H.S NO	PRODUCT	2019 (\$)	2020 (\$)	2021 (\$)	2020/21 Change(%)	2021 Share(%)
3201	Vegetable tanning extracts; tannins & their salts	3.002	2.347	3.686	57%	0,33%
3202	Synthetic organic or inorganic tanning substances; tanning preps; enzy	76.101	59.995	65.837	10%	5,83%
3203	Colouring matter of vegetable/animal origin	4.263	7.562	10.131	34%	0,90%
3204	Synthetic organic coloring matter & preparations	136.699	130.095.	163.240	25%	14,44%
3205	Colour lakes and preparations based thereon	323	196	437	123%	0,04%
3206	Other coloring matter; inorganic products used as luminophores	65.090	66.411	81.048	22%	7,17%
3207	Pigments, opacifiers, colors; enamels & glazes; englobes; liquid lustre	71.878	85.092	110.423	30%	9,77%
3208	No aqueous solution of paint & varnish	124.212	138.959	177.652	28%	15,72%
3209	Aqueous solution of paint & varnish	66.571	71.106	79.871	12%	7,07%
3210	Paints&varnishes nes	22.125	17.460	19.350	11%	1,71%
3211	Prepared driers	12.136	10.709	14.794	38%	1,31%
3212	Pigments no aqueous media, (liquid, paste) for paints and dyes	4.332	5.158	7.244	40%	0,64%
3213	Artists' colors, modifying tints, amusement colors	1.810	2.512	3.391	35%	0,30%
3214	Glaziers putty, grafting putty, resin cements, painters fillings	228.605	238.957	323.722	35%	28,64%
3215	Printing, writing or drawing inks & inks nes	52.080	54.660	69.298	27%	6,13%
TOTAL		869.228	891.220	1.130.123	27%	100%

Source: Turkish Statistical Institute

Table 2: Türkiye's Paint Industry Exports by Countries (USD 1,000)

	Countries	2019(\$)	2020 (\$)	2021 (\$)	20/21 Change(%)	2021 Share(%)
1	IRAQ	71.010.874	70.499.132	92.039.185	31%	8,59%
2	UZBEKISTAN	55.443.353	59.259.942	75.611.584	28%	7,06%
3	IRAN	65.202.369	51.773.974	65.934.346	27%	6,15%
4	EGYPT	37.378.470	44.720.818	59.102.282	32%	5,52%
5	RUSSIA	32.883.748	37.457.412	45.848.328	22%	4,28%
6	CHINA	24.555.705	32.603.729	38.835.671	19%	3,62%
7	AZERBAIJAN	35.558.668	38.565.368	38.065.006	-1%	3,55%
8	GEORGIA	32.268.989	29.630.371	32.597.933	10%	3,04%
9	ROMANIA	15.562.228	18.793.248	31.738.109	69%	2,96%
10	GERMANY	14.176.441	20.561.615	29.023.860	41%	2,71%
11	UNITED STATES OF AMERICA	10.613.508	17.635.624	28.998.630	64%	2,71%
12	ITALY	14.209.609	16.805.864	26.064.802	55%	2,43%
13	PAKISTAN	12.345.880	18.837.628	25.194.194	34%	2,35%
14	ISRAEL	15.360.072	15.003.890	22.485.624	50%	2,10%
15	TURKMENİSTAN	15.841.295	14.083.059	21.264.650	51%	1,98%
Total		452.411.209	486.231.674	632.804.204	30%	59,05%
Türkiye's Total Export		799.536.286	836.073.965	1.071.590.701	28%	100%

Source: Turkish Statistical Institute

TRADE FAIRS

- [Fairs in Turkey](#)

USEFUL ADDRESSES

- Istanbul Mineral and Metals Exporters' Association
www.immib.org.tr
- The Association of Turkish Paint and Coatings Industry
www.bosad.org



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